



RULES of the competition

I. General provisions

1. The “E-fest” competition is held annually online. Participants submit unedited video recordings of their performances or original works, and for the “Music Video” category – a finished music video. For all other categories except “Music Video,” the recording can be made with a home camera, phone, or other recording device and must not be edited. The audio must not be processed with technical effects. The recording can also come from participation in another festival, competition, or event, provided explicit permission is obtained from the organizers of that event.
2. Within the framework of the competition, additional online and in-person events may also be held.
3. Participants are evaluated based on the opinion of a professional jury and an artificial intelligence review, according to specific criteria for each category. A public award is also given, determined by the number of likes on the video on the competition’s Facebook page.
4. Participants receive cash prizes and material awards.
5. Rankings are carried out in three age groups: up to 9 years old, 10 to 18 years old, and over 19 years old with no upper limit.

II. Objectives of the competition

- To support the preservation and promotion of intangible cultural heritage.
- To showcase the achievements of artists across various art genres.
- To foster the creative development of young performers and music composers by providing opportunities for public performance, improvement through participation in various creative initiatives, and the realization of music projects (audio recordings, music videos, etc.).

III. Symbolism of the competition

The “E-fest” competition has its own name and graphic symbol, registered in accordance with European law.

IV. Organizers

1. The organizers of the “E-fest” competition are “ENI Film” Ltd. and “ENI Tour” Ltd.
2. The organizer is responsible for the overall management of the competition – administration, promotion, participant recruitment, programming, and organizing accompanying activities.

V. Competition Management

1. The governing body of the “E-fest” competition is the Organizing Committee, which includes representatives from “ENI Tour” Ltd., “ENI Film” Ltd., and partners of the event.
2. The co-chairs of the Organizing Committee are the managers of the two companies, Emil Ivanov and Ani Nikolova.
3. The co-chairs appoint the members of the Organizing Committee. Neither the chairs nor the members receive any remuneration for their work on the committee.
4. The Organizing Committee holds meetings convened by the co-chairs and/or at the initiative of any committee member. Meetings are considered valid if at least two-thirds of the members are present. Decisions are made by a simple majority.

VI. Financing

1. The “E-fest” competition is financed through the own funds of “ENI Tour” Ltd., “ENI Film” Ltd., and sponsors.
2. Financial management of the competition is handled by “ENI Film” Ltd.

VII. Participation Requirements

1. Participants submit a video recording of their performance lasting up to 5 minutes, sent either as a file or as a link to a published video on YouTube. There are no specific requirements regarding the time or place of the recording. It can also be from participation in another event, provided the organizers of that event allow it.
2. Each participant is responsible for the copyright of their performance.
3. The video recording must have good sound and image quality. For the Singing and Instrumentalist categories, no additional audio processing is allowed. A finished music video may be submitted in the “Music Video” category, which is evaluated for script, direction, and editing, and in the “Original Music” category, which is evaluated for the song – music, lyrics, and arrangement.
4. Video recordings that cannot be uploaded to social networks due to copyright restrictions will not be published on the competition’s Facebook page and will not be eligible for the public award, but they will still be evaluated by the jury.
5. Each performer may participate with up to 2 entries per category, paying a separate participation fee for each category.

6. Registration for participation is done by submitting a completed application form through the website www.myfestivals.bg or via email at e-fest@abv.bg, along with the video recording(s) of the performance(s).
7. The application must include:
 - A brief description of the performer (or group) – up to 1,000 characters
 - 2 photos required for presenting the participant on the competition's Facebook page (JPG format)
 - Email address, phone number, and correspondence address
 - Contact person
8. Applications and presentation materials must be submitted within the deadline specified by the Organizing Committee.
9. All submitted performances are reviewed and evaluated by the jury and also assessed by artificial intelligence. Based on these two independent evaluations, the jury awards 1st, 2nd, and 3rd place, as well as a consolation prize in each category and corresponding age group, along with special awards.
10. Prizes for 1st, 2nd, and 3rd place are sent via courier at the participant's expense to the address provided in the application. The organizers are not responsible for undelivered packages due to incorrect phone numbers or addresses.
11. All participants receive an electronic certificate, which is sent to the email address used to submit the application.

VIII. Categories

Participants are classified into the following categories:

- Singers: folk singing, pop singing, and opera singing
- Instrumentalists: folk music, pop music, and classical music
- Dancers: Bulgarian folk dances, classical ballet, modern ballet, hip-hop, Latin dances, competitive dances, character dances
- Music Composers
- Music Videos

Each category is divided into three age groups: up to 9 years, 10 to 18 years, and over 19 years.

IX. Participation Fees

A participant may submit one or two performances in one or more categories, paying a fee for each category:

- Individual participants, duets, trios, and quartets: €20 per person for up to 2 performances
- Groups of 5 to 10 people: €50 for up to 2 performances for the entire group
- Groups of more than 10 people: €70 for up to 2 performances for the entire group

Fees are to be transferred to the following bank account:

IBAN: BG37UNCR70001525559920

BIC: UNCRBGSF

Account holder: ENI Film Ltd.

Reolut: @aninikolova

Payment reference: E-Fest and the participant's name

X. Deadlines

- October 1 – October 20, 2026: Submission of applications for participation
- October 21 – October 30, 2026: Review of submitted applications and evaluation by the jury
- October 31, 2026: Announcement of results on the website www.myfestivals.bg and on the competition's Facebook page
- November 1 – November 10, 2026: Delivery of prizes

XI. Prizes

1. All participants receive an electronic certificate of participation in the competition.
2. 1st, 2nd, and 3rd place in each age group of each category receive a gold, silver, or bronze medal, respectively, along with a certificate.
3. Audience Award: Given to the participant whose performance receives the most likes on the competition's Facebook page – cash prize.
4. Special Award from the Production House "ENI Film": Professional music video.
5. Free participation in festivals and concerts organized by the Production House "ENI Film."
6. Other special prizes from sponsors.
7. The organizers and jury reserve the right to award additional prizes or to withhold any of the prizes listed above.

XII. Final Provisions

This Statute was adopted by Decision №1 on December 13, 2020, of the Organizing Committee of the festival and came into effect on the same date, and it was updated by Decision №6 on January 9, 2026.

www.myfestivals.bg

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